

adopt a dog

adopt a cat

User Manual for Rescue Groups



## **User Manual for Rescue Groups**

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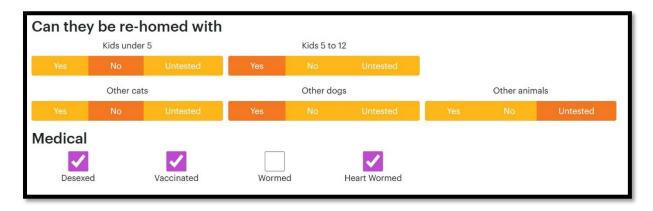
## **Creating a New Dog or Cat Profile**

- 1. Log into your profile
- 2. "Manage your animals" will appear (if this doesn't happen, click on your rescue group name and it will take you to this screen).
- 3. Click "Add New Dog" or "Add New Cat"



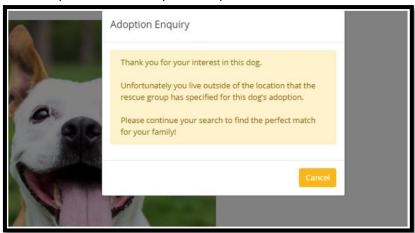
#### 4. Work down the page completing all relevant fields. To note:

- Ensure the name of the dog or cat is the same as on the microchip or registered BIN number
- SavourLife ID will be provided when the dog has been loaded
- The more details you can provide in the profile, personality, & best features section the better, we find that profiles that have plenty of information get more enquiries
- Fill in Breed and Date of Birth the best you can, the pet's age will update automatically as per the Date of Birth provided
- With the selections provided under "Medical", we suggest that you tick the boxes that will be correct at the time of adoption.
- Foster or Case Manager Email is where you can enter in an additional email address to receive the expressions of interest I.e. if you would like the foster carer to receive the expression of interests as well. Note: This email will not be visible to the public.

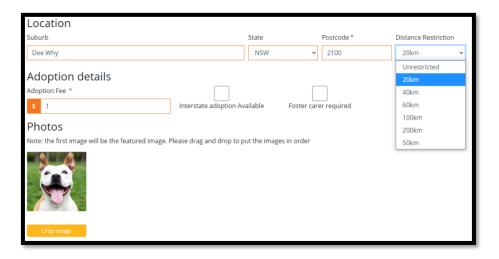


5. Location: Here is where you specify whether or not your dog or cat is available for adoption interstate and also if there is a kilometre distance restriction.

If you have not ticked the "Interstate Adoption Available" box, anyone who attempts to submit an enquiry on the dog from a different state (they provide their postcode when registering with SavourLife Pet Adoptions), will receive a pop-up message explaining that they are outside of the location that you have specified for that pet's adoption.

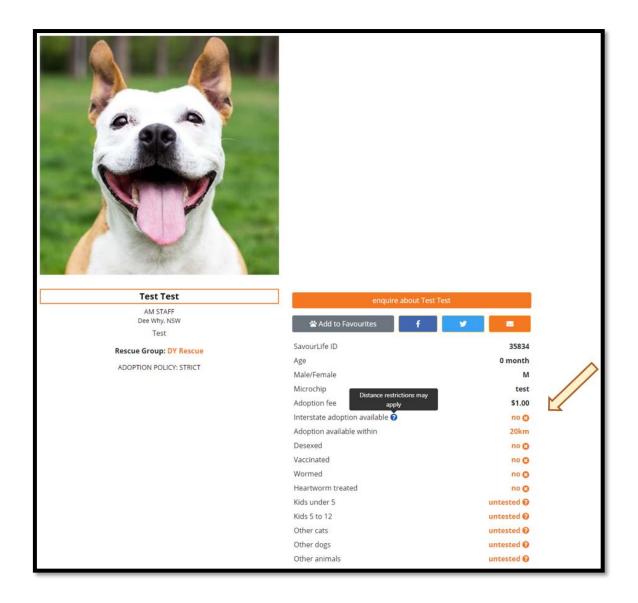


They will also receive this message if they are in the same state, but live further than the distance parameter that you have specified for the pet. The default for this is "Unrestricted", however you can choose between the options illustrated in the image below.



If your rescue is near a state border and you are happy to accept enquires from more than one state but within a limited distance, you can tick "Interstate Adoption Available" but then select a distance parameter (I.e. If you will allow adoptions within 300km of your location whether it crosses state borders or not).

The distance parameter that you have selected will be visible on the dog's profile on the right-hand side of the page. We have also added a note to indicate that even if interstate adoption is available, distance restrictions may apply.



- 6. Once you have completed filling out all the pet's information, you will be asked to save their profile before you can upload photos and videos at the bottom of the profile.
- 7. You will now be able to click on 'Select Files' located at the bottom of the page and upload up to 10 photos of your dog or cat. We do suggest that you try to choose a photo where the pets face appears in the centre of the image as your "Primary image" as this is the photo that will appear in the "Search Now" feed, and your rescue tab, and it will remain in a square format.



8. After the photo(s) has been loaded, click save again and the pet will be loaded to our website, you will be able to see them in the search tab.

## **Adding Videos to a Profile**

Utilising a connection with Vimeo, you can now upload two videos per pet profile of up to 100MB per video (To keep servers running at optimal levels). This will create more interest for the dogs and cats, and you will really get to showcase the true personalities of the pets in your care!

To add your videos in to profiles, it is similar to the way you add in your photos.

Upload a profile as per normal, in the steps above, and then add in your desired photos. Just underneath where you add your photos, is an additional section to add in videos.

Once you select and upload your video, it will then begin processing through Vimeo, creating many video formats and resolutions to be compatible with all devices. This will take about 2-10 minutes depending on the video size.

NOTE: You will NOT need to remain on the page/platform while the video uploads. Once you hit 'Save' this will continue to upload in the background and then publish to the profile automatically!

#### **Boosting a Profile**

You will be able to boost 5 dog profiles, and 5 cat profiles (10 in total) each month by clicking on the "Boost Dog" or "Boost Cat" button when you are managing their profile in the back end of SavourLife Pet Adoptions.

A boost will push the existing Dog/Cat profile to the top of the relevant "Search Now" page.

This area will also indicate when you last boosted a profile and if you have boosts left for the month. This will push that pet's profile to the first page of Adopt-A-Dog/Adopt-A-Cat listings on both the main Dog or Cat "Search Now" page, as well as your own rescue page.



Pets will only be able to be boosted once every 24 hours. This is to prevent duplicate boosts and avoid unnecessary use of your monthly boost allocation.



#### **Managing a Pet Profile**

#### Put A Dog or Cat "On Hold"

To place a dog or cat on hold so that it no longer appears as available and cannot be applied for, go to their profile and click on the "On Hold" check box at the top of the page. When a pet is on hold, its profile is not visible to the public unless they have previously saved the URL for that profile or saved the dog or cat to their favourites.

This can then be unticked and saved to re-list the pet, or the pet can be marked as adopted when necessary.



#### **On-Trial**

You are able to allocate the relevant Adopt-A-Dog/Adopt-A-Cat enquiry number to pets going out on trial periods.

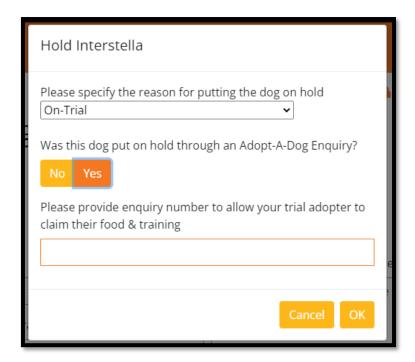
Similarly to when marking your dogs or cats as adopted, when you mark a pet on hold and select "On-Trial" you are now offered the prompt to include an enquiry number, and if successful with the trial, this number is automatically input for you when you mark your dogs and cats as adopted.

A reminder that if an adopter has enquired on one dog/cat but ended up adopting a different pet that is also listed on our platform, that you are able to submit their original enquiry number when marking the dog/cat that they did adopt as adopted.

E.g. If a person enquires about Pet A but ultimately adopts Pet B, you can use their original enquiry number for Pet A to record the adoption of Pet B

We're aware that sometimes enquiry numbers are input incorrectly or missed.

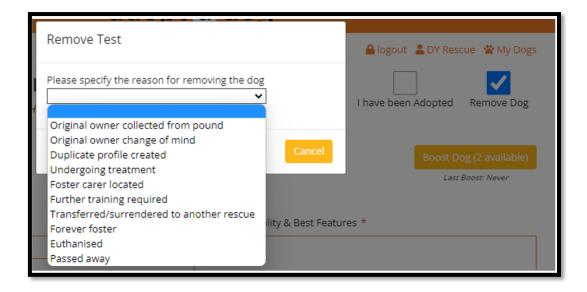
If you are aware of an incorrect or missing number, please reach out to <a href="mailto:adoptadog@savour-life.com.au">adoptadog@savour-life.com.au</a> for any dog enquiries, or <a href="mailto:adoptacat@savour-life.com.au">adoptacat@savour-life.com.au</a> for any cat enquiries and we can update this manually for you.



#### **Remove A Pet**

To remove a pet from the site (other than if it has been adopted) go to their profile and click on the "Remove Dog" or "Remove Cat" box at the top of the page.

Please select the most appropriate reason and then press the OK button. This information will **not** be visible to the public and is only available to SavourLife for internal stats reporting.



#### Clone a Dog or Cat's Profile

In the "Manage your animals" section, prior to clicking into your dog and cat profiles, there is a "Duplicate" button overlayed in the top right corner, when you hover over the profile with your mouse.

This will allow you to open up an existing profile as a new dog or cat, make changes and when you click "Save" the new pet will be created with the details entered. This may be useful if you accidently mark a pet as adopted, if they are adopted and later come back into care, or have a litter of pups who have a similar information.

Once a pet is adopted or deleted, they are removed from the site after 30 days and will not be available to duplicate. If a pet is returned after the 30 days and you would like to retrieve the previously listed information, please email us as we are able to extract and send you the archived information to create a new profile.

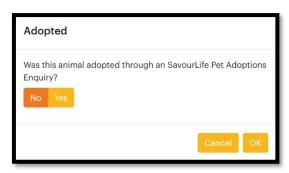


## **Marking a Pet as Adopted**

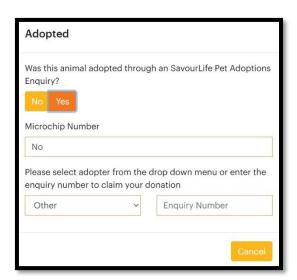
- 1. Log into your profile
- 2. Click on the right-side tab 'My Animals'



- 3. Select the pet that has been adopted.
- 4. Click on the 'I have been Adopted' box at the top on the right-hand side.
- 5. A pop-up box will appear asking, 'Was this dog adopted through a SavourLife Pet Adoptions Enquiry?'

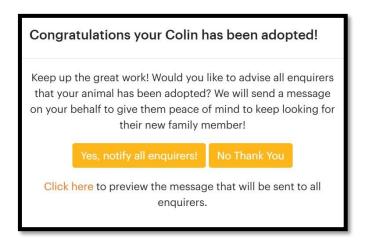


- 6. If No, please click ok and click save on the pet's profile.
- 7. If Yes, two options will then appear a drop down menu where you are able to select from the list of enquirers that have submitted their interest on that particular pet, or alternatively you can select "other" on the drop down menu and still use the textbox to enter in another enquiry number (e.g. if the enquiry number is from another dog or cat you have listed for adoption)



**Note:** The enquiry number is required so SavourLife can confirm the owner of the dog or cat and allow a dog adopter to claim their free bag of food and online training support!

9. Click ok and this will confirm the adoption and then ask you if you would like to notify all the enquirers that your dog or cat has found a home. If you have another method of informing unsuccessful enquirers or do not wish to send the notification, please press the 'No Thank You' button.



12. The process is now complete, and your pet has been adopted!

This will also be displayed on the main search page of the Adopt-A-Dog platform via the 'Recently Adopted' button.

#### **Security**

Each time a new browser is used to log into your SavourLife Pet Adoptions account, we will send an email alert to the main email address registered with your account.

This is a once-off (per browser) alert, that will not require you to do anything if you trust the browser in use. Please note that if you do not trust the browser or have concerns about the login, please update your password.

The password reset is located under the SavourLife Pet Adoptions 'My Account Details' where you can then create and confirm a new password. Please don't hesitate to also reach out to us if you have any further concerns.

## New Login detected

We have noticed a new login to your Adopt-A-Dog account from the below browser:

When: 07/06/2022 11:50 AM AESDT

Country: AU

Device: desktop

Browser: Windows 10

Type: Chrome

If you do not trust the browser or have concerns about the login, please update your password.

The password reset is located under the Adopt-A-Dog 'My Account Details' where you can then create and confirm a new password. Please don't hesitate to also reach out to us if you have any further concerns.

#### Did you know we make natural, Australian-made food and treats?

Click here to view our ranges







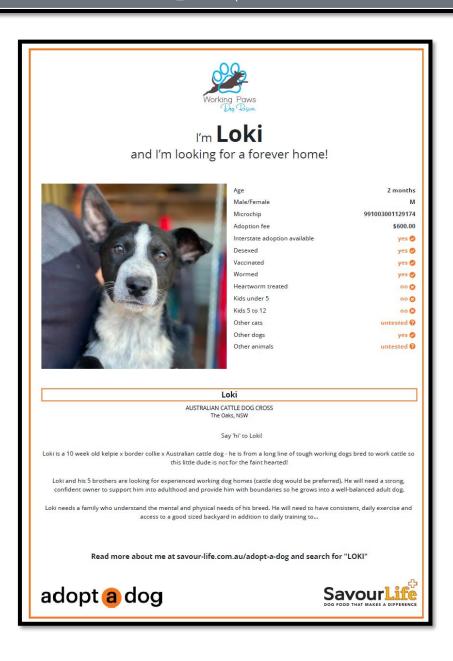




#### **Printable Adoption Poster**

You can find the "Print Adoption Poster" button right at the bottom of each dog's public facing profile. This can be useful for any events that you might have coming up where you want to show off your available dogs. Information that is pulled directly from the dogs' profile includes; the rescue's logo, the dogs primary image, the general information selected when creating the profile, as well as a space dedicated to the written description – please note, this is limited and may not include all of the text, please preview the poster prior to printing to ensure all relevant information is included.

#### Print Adoption Poster



#### **How the Enquiry Process works**

When a person is ready to make an enquiry about your dog or cat and clicks the "Enquire about ....." button on your pet's profile, they are given a couple of options. They are able to request an application form and/or ask a question. The following explains what the enquirer sees and what you will see.



Once an enquirer submits an enquiry on your pet, they will be sent an email to inform them that their expression of interest has been sent to the rescue group. If an application form has been provided as part of the sign-up process in your account section, this is linked within the email (Email No 1 below) so they can access it straight away to apply for the dog or cat.

If no application form has been provided/application process is by other means, they will receive a similar email (Email No 2 below) that indicates the rescue group are aware and will be in contact soon.

**Note**: If you wish to add in an application form at a later date, this can be added in when editing your "My Account" details



Email No 1. – Application form linked (Example is for dogs)



#### Email No 2. - No application form linked (Example is for cats)



## **Emails to Rescue Groups**

Depending on the request of the enquirer and whether or not you have provided an application form, once the enquiry is submitted by an adopter rescue groups will receive one of 5 emails that will also indicate any required actions (i.e. send an application form and/or reply needed to their question that can be found below the customers details.)

1. Rescue Scenario #1 - Application request (Application form not linked on Rescue profile)

Subject: Adoption Application Request #12345 for 'Dog/Cat' - Send Application Form

2. Rescue Scenario #2 - Application request & question (Application form not linked on Rescue profile)

Subject: Adoption Application Form Request & Query #12345 for 'Dog/Cat' – Application Form & Reply Needed

3. Rescue Scenario #3 - Application form already provided to enquirer (Application form linked on Rescue profile)

Subject: Adoption Application Recipient #12345 for 'Dog/Cat' - No action needed

4. Rescue Scenario #4 – Application form provided & question (Application form linked on Rescue profile)

Subject: Adoption Application & Query Request #12345 for 'Dog/Cat - Reply Needed

5. Rescue Scenario #5 - Enquiry Question

Subject: Query #12345 about 'Dog/Cat' - Reply Needed

#### **Enquirer Profiles**

Enquirers are now offered the opportunity to provide you with a little bit of initial information about themselves and what they can offer your dogs and cats. This was highly requested by rescue groups, so the goal for this is to provide you with some basic information to assist with reviewing the expressions of interest for finding the perfect home for the dogs and cats in your care.

During each enquiry, they will be prompted with the option to send their pre-written adopter bio to you which will appear in the enquiry email you receive underneath the enquirers name. They will be able to provide as much (max 2300 characters) or as little information as they desire, without it acting as a proper application form.

Note: We do advise the enquirers this is only initial information. Enquirers will still need to complete any requirements you as the rescues have set for example completing your application form.

## **Searching for Interstate Adoptability**

We also have a feature to help enquirers find dogs and cats around Australia, especially in areas of low dog to enquirer ratios e.g. Tasmania, South Australia & Western Australia that are interstate adoptable.

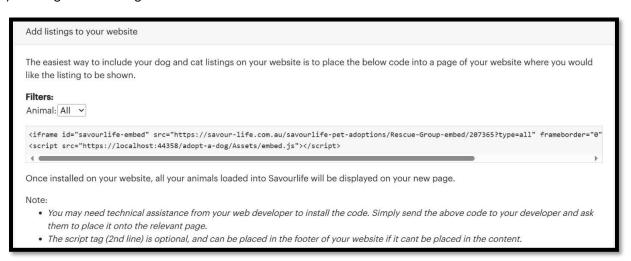
You are able to mark whether or not a dog or cat is available for interstate adoption!

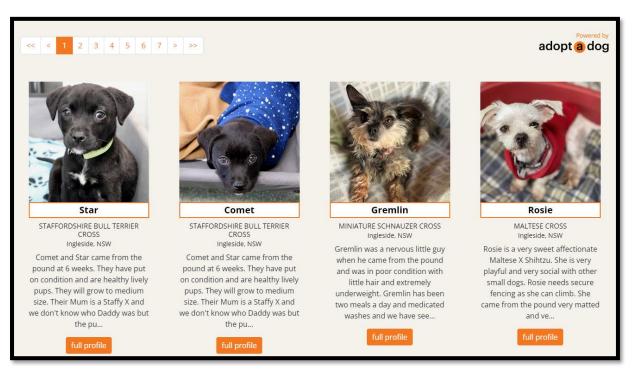
For rescues who are open to adopting your dogs and cats interstate, this will give your pets more visibility, which may in turn increase the likelihood that you'll receive even more interest and enquiries for your pets who are looking for their forever homes!

# Embed your Rescue's SavourLife Pet Adoptions listings on your own website

If you would like to use Adopt-A-Dog or Adopt-A-Cat as a way of listing your pets on your own website we provide an automatic code which you can copy and paste to your desired location.

Once logged into SavourLife Pet Adoptions, the instructions and code can be found under your rescue's account details (directly below the Shelter Manager Authentication Token). The code is tailored to your account, all that is needed is to copy the provided code to where you would like your dog or cat listings to be viewed.



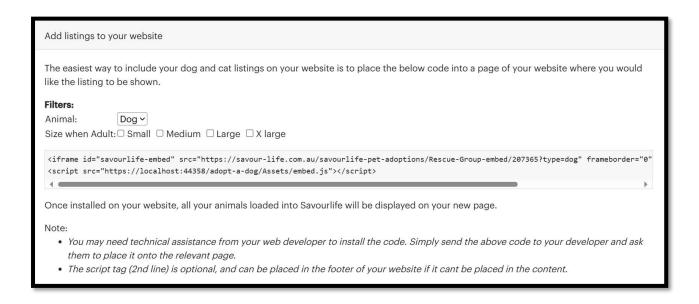


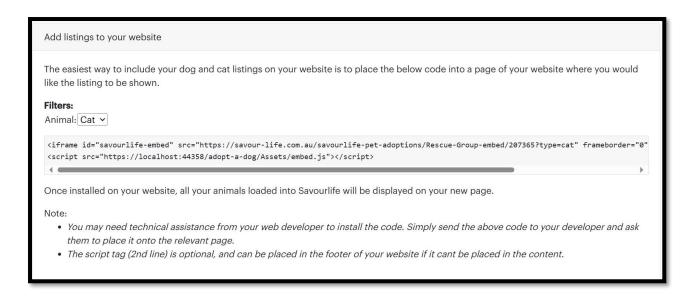
## **Embedding Using Size (Dog) or Cat Filters**

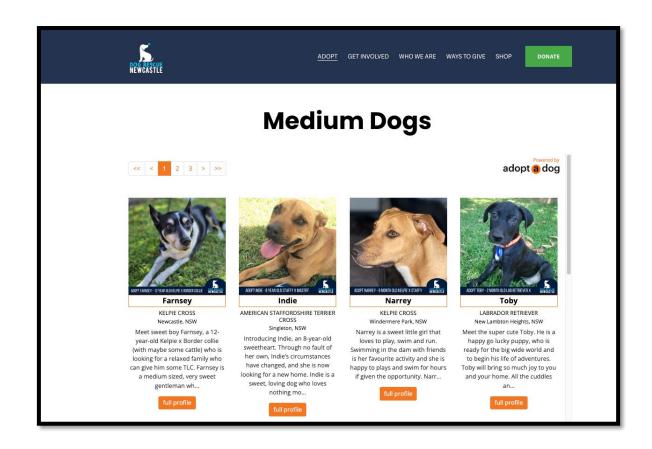
The embedment option now caters for rescues websites that are set up to view dogs based on sizes, and cats.

To embed your dogs listed for adoption grouped by sizes or cats, please follow the previous instructions, plus select the correct filters you wish to see and add to your website.

Please reach out if you have any troubles updating this code on your website and our SavourLife Pet Adoptions team will be happy to help.







## ShelterManager.com

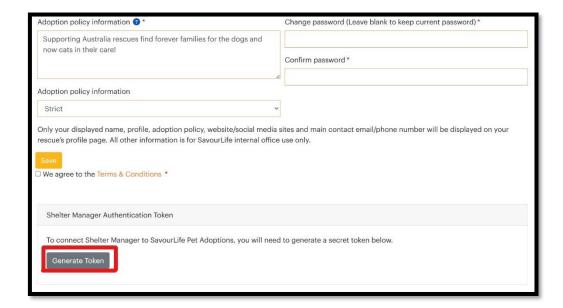
## **Linking Security Token to Shelter Manager**

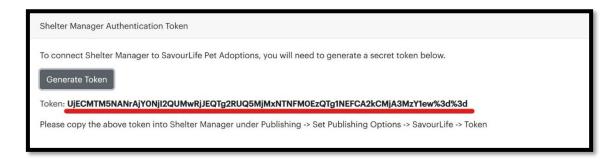
For rescue groups utilising the Animal Shelter Manager services, please follow the steps below once you have logged into your profile on the SavourLife Pet Adoptions platform - this is done in the 'My Account' section with the little person icon that is next to your rescue group name.



#### 1) Generate a token in your SavourLife Pet Adoptions profile

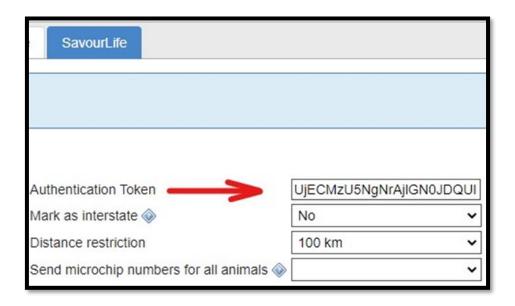
- Navigate to the bottom of your account details
- Click on the 'Generate Token' button which will display a generated token string
- Copy the token to your publishing options under SavourLife in Shelter Manager





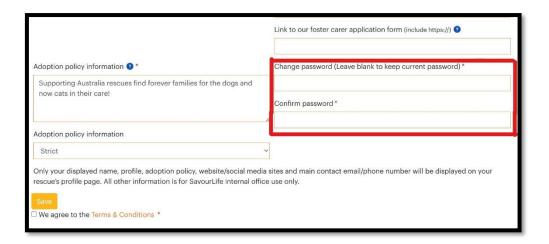
#### 2) Paste the generated token into your Shelter Manager profile

- Navigate to 'Set Publishing Options' under Publishing in your Shelter Manager
- Select the SavourLife Tab
- Paste the copied token into the Authentication Token Field and then press save



#### 3) Re-set your SavourLife Pet Adoptions log-in password.

- Under the SavourLife Pet Adoptions 'My Account Details' create & confirm a new password
- Click the save button to update your new password



### Additional Fields in ShelterManager

### **Enquiry Numbers (when marking adopted)**

To be able to link an enquiry number to the dogs and cats being marked as adopted via ShelterManager, you can add an additional field to link to our enquiries.

This can be found under the settings tab – Additional Fields (highlighted)



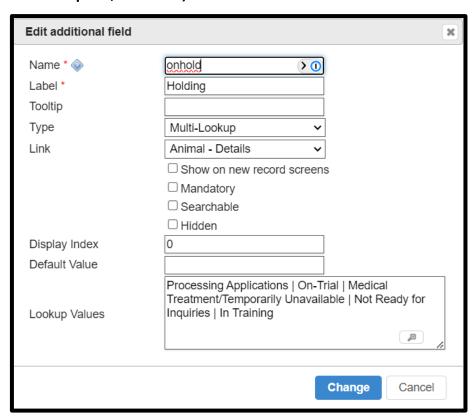
The first field (enquirynumber) has to be identical to link to our platform, however the other label can be of your choosing.

Name field has to match: enquirynumber

Type: Text

Name * 🗼	enquirynumber		
Label*	Enquiry Number		
Tooltip			
Туре	Text	~	
Link	Animal - Details	~	
	☐ Show on new record ☐ Mandatory ☐ Searchable	d screens	
Display Index	0		
Default Value			

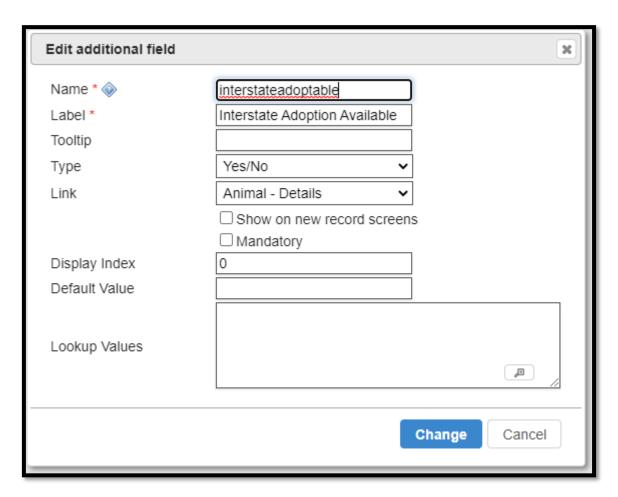
### On hold (Prior to adoption, or on trial)



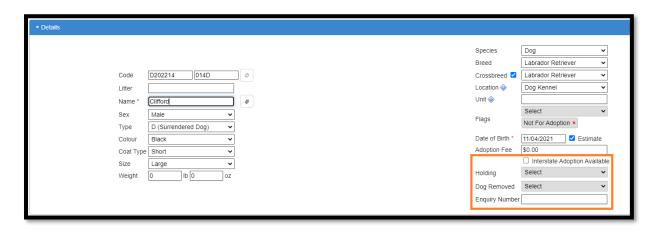
#### **Interstate Adoptability (or not)**

Name field has to match: interstateadoptable

Type: Yes/No



It will now look similar to the below in the orange box



## **Contact Us**

Adopt-A-Dog Email: <a href="mailto:adoptadog@savour-life.com.au">adoptadog@savour-life.com.au</a>

Adopt-A-Cat Email: adoptacat@savour-life.com.au

Office: (02) 9977 6495

## **Social Media**

Facebook User Support Group

Adopt-A-Dog Facebook Page

Adopt-A-Dog Instagram

SavourLife Facebook Page

SavourLife Instagram